

Ziwen Song

Level Designer, Games User Researcher

M.Sc. in Games Research and User Experience at University of Skövde

Skills

About

Languages

English (Professional) Chinese (Native) Hello. I'm Ziwen Song. I also go by Michael. I just finished my master's study in Games User Experience (GUX) at the University of Skövde. Meanwhile, I'm digging into the craft of level design and preparing to start a professional career in it with the complementary knowledge and experience of user research gained through the Master's program. My favorite genres are RPG and FPS. Favorite games: Divinity Original Sin 2 and Bioshock.

Game Development Related

Hammer++ (Level Editors for Valve Games)

Unity

C# (For Unity)

Unreal Engine 5 (Greyboxing and Visual Scripting)

Game Maker

Adobe Family (Ps, Ai, Id, Pr)

Figma

Yet To Be Related

Physics Writing Sci-fi

Photography

Cooking

Work Experience

2022.9-2023.2

Level Design Intern at modl.ai

• Made two levels with Unity to showcase the capability of the auto-testing bots developed by modl.ai for marketing purposes

2020.9-2021.1

UX Research Intern/QA Intern at Green Tile Digital

· QA Bug hunting and compiling

• Researching the onboarding experience for the studio's first game Strobophagia. Responsibile for research design, recruiting, and test moderation as well as data compiling, analyzing, and presenting

2018.8-2020.2

PR and community management for oversea markets at Dotoyou Games

· Managing social media platforms (Twitter, Facebook)

• Organizing marketing campaigns (Reddit)

• English Localization for the game Incredible Mandy

2016.5-2017.10

PR and Community Management for the indie game Signal Decay

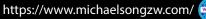
· Managing social media platforms (Twitter, Facebook)

· Managing relationships with game presses for press exposure of Signal Decau

• Showcasing Signal Decay at multiple game events (Signal Decay was showcased at PAX West 2017 in Indie MEGABOOTH, Busan Indie Connect 2017, and numerous game events in China)

East China University of Science and Technology

Contact





michaelsong0821@gmail.com



https://www.linkedin.com/in/ziwensong/ in



Education

2022-2023	Exchange at Royal Danish Academy Master's program in Visual Game and Media Design
2020-2023	M.Sc. in Games Research and User Experience University of Skövde
2012-2016	Attended Geophysics master's program Nanjing University
2008-2012	B.Eng. in Applied Physics